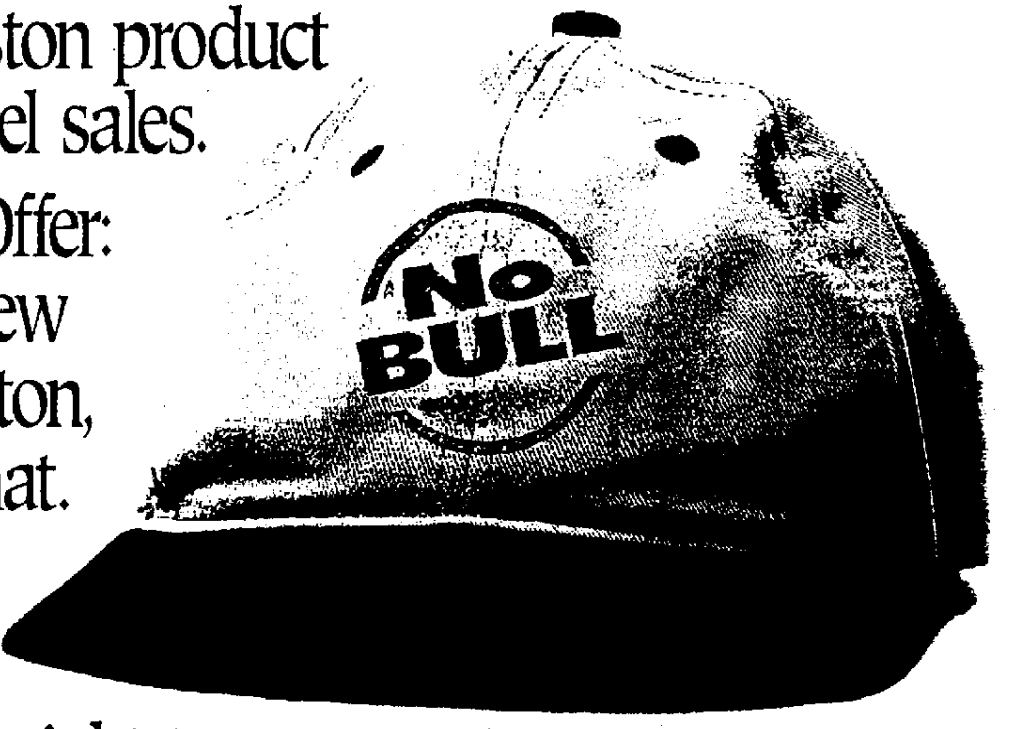
Source: https://www.industrydocuments.ucsf.edu/docs/tsxn0000

The right premium caps everything off.

- No-additive Winston product continues to propel sales.
- Special October Offer: Buy 2 packs of new no-additive Winston, get free No Bull hat.
- National ad campaign drives "No Bull" attitude right to your customers.



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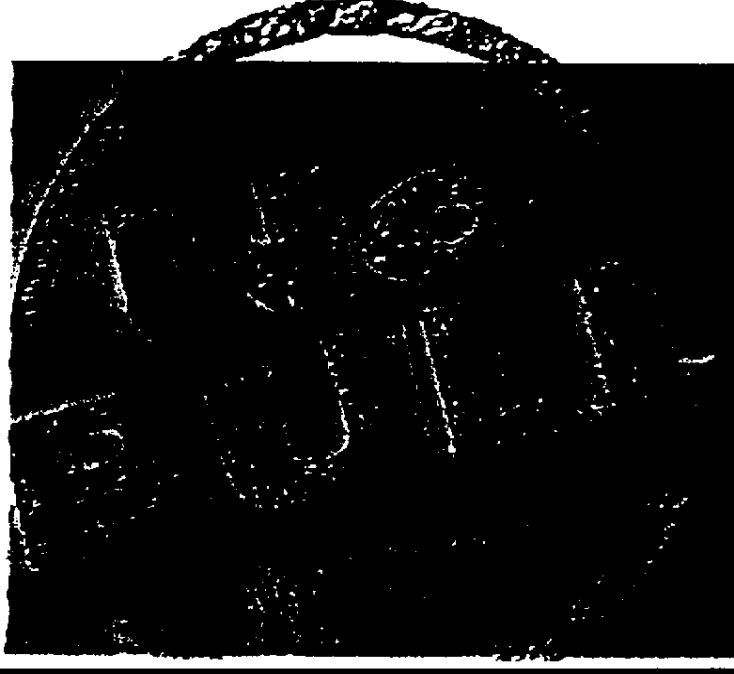

No additives in the smokes.
Lots of additives in your cash register.